



KickStart
Annual Sales Rally



Industry's Best.



7 out of every 10 customers
want to work with RE/MAX®!*



Don't you?

* Based on 2006 Genesis BrandTrak Consumer Study, Canada

**RE/MAX[®] chosen as best firm
to list with by 3:1 over competitors.***



Get chosen!

* Based on 2004 Compass Homesellers Study, Canada

**Agents referring
buyers from 63
Countries**



What's your network?



35% Market Share
attracts buyers and sellers.*



Get attractive!

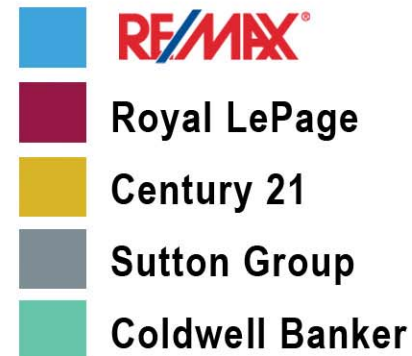
* Based on 2006 CREA MLS Statistics, Canada

**RE/MAX[®] has 40 x RLP and
100 x Sutton and Coldwell.***



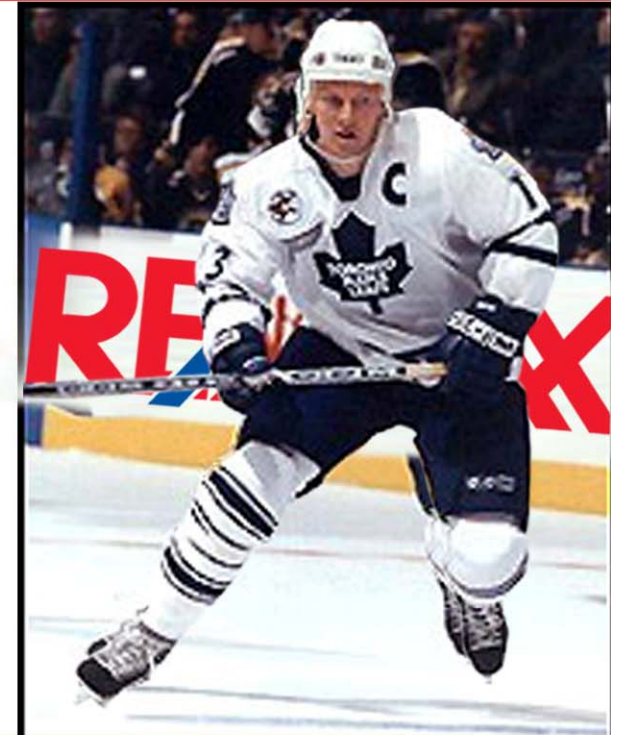
**Dominant
advertising
exposure!**

2006



Get exposure!

*Based on 2006 Nielsen Media Research on Advertising Expenditures, Canada



Home Team Advantage.



NATIONAL HOME SHOW



DESIGNS FOR LIVING

HOME SHOW
HAMILTON • HALTON • NIAGARA



Show and tell.



Most “Quoted.”*

* 2006 Bowdens Media Measurement, Canada



RE/MAX[®] is most searched on the web!*



remax, royal lepage, sutton, homelife

Search Trends

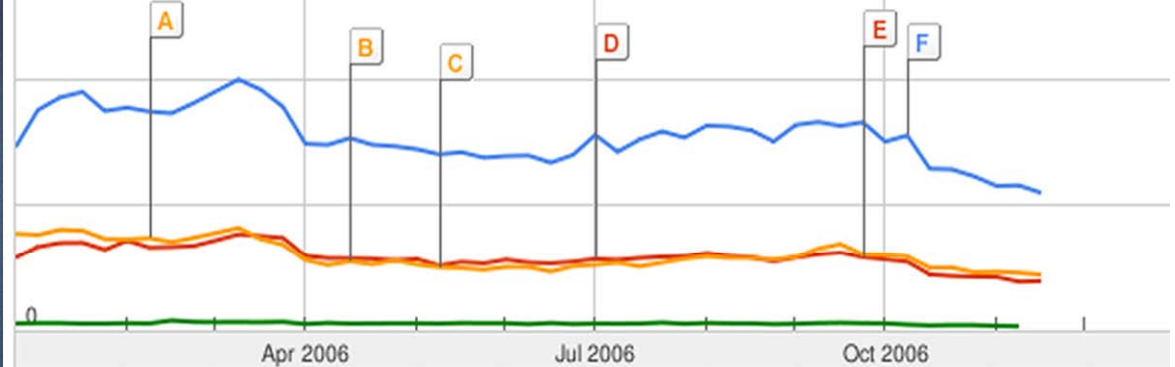
Tip: You can compare searches by separating with commas.

Trend history

● remax ● royal lepage ● sutton ● homelife

Search volume

Google Trends



Get found!

* Based on 2006 Google Trends, Canada



Google Earth

RE/MAX has Google Earth.

* No other real estate company has extensive Google mapping

LeadStreetsm



Over 2,000 qualified
customer referrals!*



Free clients!

* Based on TREB over last 6 months. Now available in select markets like GTA, Ottawa, Hamilton-Burlington, Kingston, Niagara, Barrie, Kitchener-Waterloo and London-St.Thomas.



Recognized charities.

* Exclusive relationships with CMN, CBCF, YSFC



100 Days to Greatness®



100 days.



Exclusive RE/MAX RRSP Plan

✓ **Best Brand**

✓ **Best firm to list with**

✓ **Best Market Presence**

✓ **Best ad exposure**

✓ **Exclusive Home Shows**

✓ **Best web presence**

✓ **Exclusive LeadStreet
customer referral**

✓ **Best Press coverage**

✓ **Best Community Leadership**

✓ **Best Career Development**

✓ **Exclusive RRSP Plan**





Best Brokers!